

## InfoGest 2022

After two particularly difficult years, marked by the reduction of tourism activity to unprecedented levels due to the COVID-19 pandemic, the year of 2022 set a path of gradual recovery.

To allow for a clearer identification of any recovery signs in the tourism performance indicators of the Lisbon Region, it makes sense to make a comparison not only with the previous year but also — because that is clearly a low starting point — with 2019.

The first semester showed a significant improvement from the previous year, with the average values of the indicators strongly above those from last year: 40,8 more percentage points in room occupancy and increases of 36,0% in ADR and 364,9% in RevPAR. These got nearer to the reference values of 2019, with the ADR already surpassing those in 11,5%.

Globally, for the first semester of 2022, there was the following evolution:

		1 <sup>st</sup> semester				
LISBON REGION		2022	2021	var. 21/22	2019	var. 19/22
<b>occupancy/room</b> (January to June 2022)	3 ***	66,6%	18,3%	48,3 pp	81,8%	-15,2 pp
	4 ****	58,7%	19,1%	39,7 pp	75,5%	-16,7 pp
	5 *****	50,2%	12,5%	37,7 pp	66,9%	-16,7 pp
	global	57,7%	16,9%	40,8 pp	74,4%	-16,7 pp
<b>ADR</b> (January to June 2022)	3 ***	78,61 €	56,68 €	38,7%	75,97 €	3,5%
	4 ****	94,86 €	69,21 €	37,1%	91,05 €	4,2%
	5 *****	210,30 €	167,89 €	25,3%	176,30 €	19,3%
	global	120,57 €	88,67 €	36,0%	108,12 €	11,5%
<b>RevPAR</b> (January to June 2022)	3 ***	52,34 €	10,38 €	404,4%	62,11 €	-15,7%
	4 ****	55,72 €	13,20 €	322,1%	68,73 €	-18,9%
	5 *****	105,56 €	20,92 €	404,6%	117,96 €	-10,5%
	global	69,59 €	14,97 €	364,9%	80,45 €	-13,5%

In what concerns the full year, 2022 closed with a strong recovery of the several indicators when comparing to 2021: 32 more percentage points in room occupancy and increases of 29,3% in ADR and 147,9% in RevPAR. There is a clear approximation to 2019, with the ADR 17,9% and the RevPAR 2,6% above those values, and only room occupancy 10 percentage points below.

The cumulated data up to December 2022 for the Lisbon Region are thus summarized:

LISBON REGION		year				
		2022	2021	var. 21/22	2019	var. 19/22
<b>occupancy/room</b> (January to December 2022)	3 ***	74,7%	40,6%	34,1 pp	83,6%	-8,9 pp
	4 ****	68,8%	36,9%	32,0 pp	78,5%	-9,6 pp
	5 *****	58,4%	28,0%	30,4 pp	68,9%	-10,6 pp
	global	66,9%	34,9%	32,0 pp	77,0%	-10,0 pp
<b>ADR</b> (January to December 2022)	3 ***	88,45 €	63,56 €	39,1%	78,83 €	12,2%
	4 ****	103,94 €	79,86 €	30,2%	93,21 €	11,5%
	5 *****	224,13 €	183,10 €	22,4%	181,24 €	23,7%
	global	130,84 €	101,22 €	29,3%	110,95 €	17,9%
<b>RevPAR</b> (January to December 2022)	3 ***	66,03 €	25,79 €	156,0%	65,88 €	0,2%
	4 ****	71,56 €	29,44 €	143,1%	73,16 €	-2,2%
	5 *****	130,83 €	51,18 €	155,6%	124,94 €	4,7%
	global	87,56 €	35,32 €	147,9%	85,38 €	2,6%

NOTE: The data does not include the rooms that, due to the temporary closing of the respective hotel unit, are not considered as available.